



Happiness
in a cube.

The original cube!



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**MENUS FOR AN EASY
RAW FOOD DIET.**



hilt-griesbaum.de

Happiness in a cube for dogs.

Raw food diets for pets have never been this easy: with our complete raw food menus made of whole pieces. Easy-to-portion raw meat cubes containing beef, lamb or chicken. The meat isn't minced nor puréed – it's simply cut from the finest pieces. So you can give your dog everything it needs: best natural quality, a balanced and varied diet and food it enjoys chewing.



*The original-
cube*

*100% natural,
100% suitable for dogs.*

THE BEST MADE BETTER.

Optimise a raw food diet with the Graf Barf Menus. They're the first wholefood complete menus:

- **Made from whole pieces of one type of meat**
- **Made from natural raw ingredients suitable for dogs**
- **In 100% food-grade quality**
- **Simple to prepare and easy to portion**

The ready-made menus provide your dog with all the essential nutrients it needs from the perfect mix of meat, bones and offal without you having to add anything yourself.

Graf Barf is our raw meat, food-grade menu which requires virtually no additives, and dogs genuinely enjoy because it gives them plenty to chew. Our menus are made of whole cubes of meat, so they really are **HAPPINESS IN A CUBE**.

The recipes for the Graf Barf Menus were developed on the basis of years of research. When the Graf Barf Special Oil or Graf Barf Sensitive Plus (for the Sensitive Menus) are added to the cubes, the menus conform to FEDIAF's (The European Pet Food Industry Federation) recommendations on daily nutrient intake. www.fediac.org.

Sixteen different Graf Barf raw beef cubes or nine different raw lamb cubes guarantee a **varied, balanced and healthy menu** for your dog.

Wholefood Menus
with beef
or lamb



Substantial, enjoyable, delicious.

Our ingredients are natural, in food-grade quality and free from artificial additives. Simply remove the cubes, defrost them, pour over the Graf Barf Special Oil and it's ready! The size and shape of the cubes ensure that your four-legged friend will just love chewing on them during feeding time.

WITH BEEF BREAST BONE OR LAMB BONE.

Bones are an essential element of any natural raw food diet. They provide several advantages, such as cleaning the dog's teeth naturally, providing it with the necessary calcium and giving your pet an enjoyable chewing activity. That's why the Graf Barf Wholefood Menus also contain meaty bones. We ensure that they are much larger in size than the cubes so that you can easily identify them and feed them separately afterwards, for example, as a desert. This additionally prevents the bones from being accidentally swallowed if you have a dog that wolfs down its food.

Every dog has the right to have more vegetables in its diet. Our Wholefood Plus Menus were developed on the basis of our classic Wholefood Menu to appeal to both dogs and their owners.

Wholefood 
Plus Menus
with beef or chicken



The 'Plus' refers to more enjoyment.

Dogs particularly love the menus with beef or chicken with its additional fruit and vegetable cube and the finely ground bone cube for improved tolerance and safer eating.

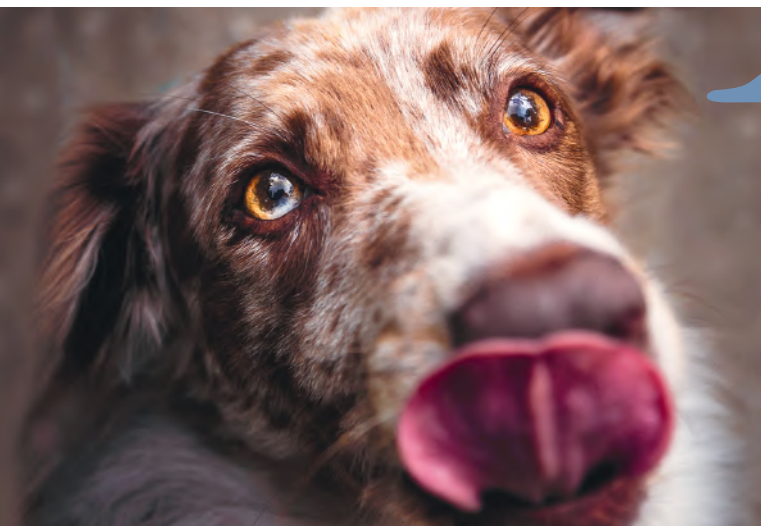
**WITH FINELY MINCED BONES
PLUS VEGETABLE CUBE.**

The Wholefood Plus Menus naturally also have raw cubes cut from the finest pieces of meat – except for the fruit and vegetable cube and the finely-diced bone cube. 100% natural and 100% food-grade quality, just as you'd expect from Graf Barf. Add the Graf Barf Special Oil to the food to ensure that all the dog's nutritional requirements are met. Your dog will love you.

These menus were developed in response to customer demand for a wholefood menu without bones for dogs with sensitive digestive systems. Graf Barf Sensitive Menus contain a balanced mix of raw meat cubes that have been specially developed for sensitive dogs.

Sensitive Menus

with beef
or lamb



Dogs can also have sensitive stomachs.

Graf Barf Sensitive Menus with beef or lamb are the only fully balanced and wholesome, cube-form raw food menus for sensitive dogs, dogs that wolf down their food or older dogs. They contain an easy-to-digest mix of offal without any bones.

CONTAINING AN EASY-TO-DIGEST MIX OF OFFAL WITHOUT ANY BONES.

In conjunction with Graf Barf Sensitive Plus and the Graf Barf Special Oil, the Sensitive Menus represent a wholesome and ethological cube mix. The Sensitive Menus are ideal for introducing adult dogs to a natural raw food diet.

Junior Menus with beef or chicken

The Graf Barf Junior Menus with beef or chicken provide a **varied, ethological and healthy diet for dogs in their first year of life**. Containing finely minced bones in cube form and the ideal calcium-phosphorus ratio, they are specifically developed to meet the needs of young dogs. The Junior Chicken Menu is also enriched with fruit and vegetables. Simply pour Graf Barf Special Oil over it and it's ready.



Junior dogs and their special needs.

As a rule, junior dogs should always be fed 2–4% of their expected total final weight per day mealtime. Start off with 2%. Food quantities also have to be adapted to the individual dog's growth phase and physical constitution. Simply monitor and feel the dog's body shape during its first year of life on a regular basis.

You can find further information and feeding recommendations at graf-barf.de

FEEDING RECOMMENDATIONS.



Ideal weight

The dog's ribs can be felt, it has slight fat cover and a pronounced waist.

Feed 2% of the dog's expected final weight.



Underweight

The ribs can be felt and seen, and the dog has an obvious waist when you look down at it from above.

Gradually increase the amount fed to a maximum of 4% of the dog's expected final weight.



Overweight

The ribs are difficult to feel under the layer of fat and the dog barely has a waist when viewed from above. **Reduce the amount fed to a maximum of 2% of the dog's expected final weight.** Your dog will lose the excess weight during the next growth phase.

Our Wholefood Pâté Menu is a complete feed. It contains 10 different beef ingredients plus vegetables, beef breast bone and our Graf Barf Special Oil.

Wholefood
Pâté Menu
with beef



Dogs enjoy gourmet treats too.

That's why Graf Barf has launched its first complete feed product in pâté quality. Every one of the easy-to-portion raw pâté cubes is an ethological, balanced and healthy menu.

ALL INGREDIENTS ARE FINELY MINCED.

All ingredients are finely minced, which is why they are ideal for small and senior dogs. 100% natural and free from artificial additives. This melt-in-the-mouth treat is particularly popular with dog's that don't like chewing and elderly dogs with teeth problems.

COMPLETE TRAVEL MENUS FOR ADULT DOGS.

The easy raw food diet – now in travel menu format. We've eliminated the last barrier to feeding a Graf Barf raw food diet all the time. Our Graf Barf Travel Menus are freeze-dried Wholefood Menus with easy-to-portion raw beef or chicken cubes – cut from the finest pieces of meat.



Travel in style. Dogs love it.

The freeze drying process reduces the weight of the food by around 70%. This means that 750 g of Graf Barf Travel Menu corresponds to around 2.5 kg of the Wholefood Menu. After the addition of water and Special Oil, they provide a balanced, wholesome and delicious meal for your dog.

FEEDING RECOMMENDATIONS.

Your dog only needs between 0.6–0.9% of its body weight of Graf Barf Travel menu per day. Add double the quantity of warm water so that the cubes float on the surface and leave to swell for at least 3 hours. Add Graf Barf Special Oil and you're en-route meal is ready.






Our Travel Menus do not have to be kept in the freezer.



Individual cubes

We offer individual cubes and a range of chew products in addition to our menus:

Our individual components of the menus can be **purchased individually** so that you can create your own raw food menus or use them as treats.

-  Beef
-  Lamb
-  Chicken
-  Fish
-  Fruit and vegetables

Dogs relish our **gently dried or frozen chew articles**.

CRISPY BEEF EARS, CRISPY COALFISH,
CRISPY BEEF TRACHEA



Chewing fun

CRISPY TRIPE AND CRISPY HEADMASK,
OX PIZZLE AND CRISPY BEEF MIX



FROZEN BEEF HOOF AND EAR

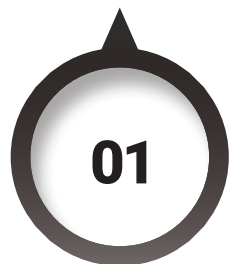


6 good reasons to feed
your dog
a raw food diet.



**IT WILL ENJOY
EATING MORE**

The ethological whole raw meat cubes in our complete menus are more fun for dogs to eat and chew.



HEALTHIER TEETH

The bones in the menus clean the teeth, preventing tartar build up and bad breath.



SHINIER COAT

The health improvement through a better diet are evident in the coat: it's softer and more shiny.



**LOWER
FAECAL VOLUME**

Dogs optimally digest Graf Barf as a result of its high quality and natural ingredients.



**LESS CHARACTERIS-
TIC ODOUR**

A strong characteristic odour and an unpleasant smell when the dog is wet are significantly reduced.



**FEWER
ALLERGIES AND
ILLNESSES**

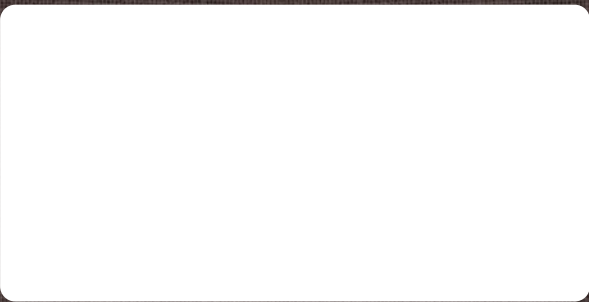
Our natural, ethological dog food significantly reduces diet-related vet bills.



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Recommended by your Graf Barf specialist retailer.

